

## ***WELL-KNOWN BALER RANGE ADDED TO KUHN LINE-UP***

**PALMERSTON NORTH – (14 July 2009)** – Kuhn New Zealand says it is business as usual and full speed ahead as it gets ready to incorporate the former Kverneland-Vicon range of balers and wrappers into its product line up.

The Kuhn Group is the world's largest manufacturer of 'short line' machinery, including hay and forage harvesting equipment; tillage, planting and seeding implements; and livestock feeding and bedding units.

In December 2008 Kuhn announced that it has acquired Kverneland Group's baler division and its factory in Geldrop, Holland.

The Geldrop facility specialises in the design and manufacture of fixed and variable chamber round balers, big square balers, bale wrappers, and other products. The Geldrop factory has a workforce of 400, and in 2008 it achieved net sales of about 140 million Euros.

Kuhn New Zealand Operations Manager Martin Elkins says the key reasons behind the Kuhn Group's purchase of the Kverneland baler division are to:

- add a wide range of balers, bale wrappers and drum mowers that perfectly complements Kuhn's current product offering;
- gain the benefit of a highly qualified research and development and manufacturing facility that specialises in baling; and
- reinforce and enhance Kuhn's strategic position in the hay and forage equipment business.

"The Vicon range of balers is recognised as a very comprehensive high quality offering with many options for farmers and contractors," Martin Elkins says.

"While it is likely to be 2010 before Kuhn New Zealand is actively marketing balers, prospective customers will be able to see Kuhn balers first hand in late 2009 at field days and demonstration events as we integrate them into our range. We are bringing a limited number of machines into New Zealand immediately to begin trials and market evaluations."

Martin Elkins says Kuhn New Zealand intends to appoint a number of specialist Kuhn Bale Equipment dealers from the existing Kuhn network.

"We plan to provide sales and service training for Kuhn Bale Equipment dealers at the end of 2009 in preparation for the 2010 sales. These dealers will be able to provide parts and service support to owners of previously supplied Vicon and Kverneland branded balers and wrappers."

The Kuhn Group is headquartered in Saverne, France. It employs about 3400 employees and operates seven manufacturing companies in France, the Netherlands, the USA, and Brazil.

Kuhn New Zealand is a wholly owned division of CB Norwood Distributors Ltd.

***For More Information Contact***

*Martin Elkins  
Kuhn New Zealand  
P O Box 1265  
Palmerston North  
Telephone: (06) 351-2704  
Facsimile: (06) 356-4939  
Email: [elkinsm@norwood.co.nz](mailto:elkinsm@norwood.co.nz)*



